

L S A

G R O U P



Designed by ear.

Verified by science.

Music First Engineering



L S A

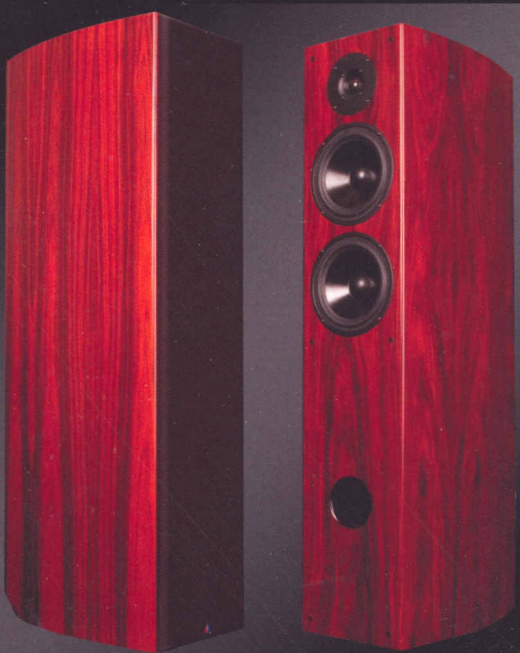
LSA1 Monitor



The LSA1 Monitor is truly a gem among its competition. Its sculpted cabinet is finished with gorgeous real wood veneers. A silk dome tweeter and treated paper mid/bass driver are employed for the most natural sound.

Our crossover is carefully designed to allow the drivers to operate in their optimum range. The result is a 'driver-less' organic sound from a lovely speaker that vanishes into your room.

LSA2 Tower



The LSA2 is an inspired floor-stander which was conceived from a love for music. The LSA2's are effortlessly dynamic and are the torch-bearers of our organic sound. Owners of this full-range speaker talk of experiencing an emotional connection to the music which is quite rare for anything in its price range.

The LSA2's cabinet curvature (applied to all of our speakers) greatly reduces internal standing waves. The large internal volume and 3-way driver complement afford impactful dynamics and usable bass down to 27Hz.

An adjustable-gain rear-firing tweeter, playing from 8 kHz up, affords a rich and spacious soundstage, and can be attenuated to the acoustical demands of your room.

The LSA2's can and should be bi-wired. Heavy duty spikes are supplied for stable footing.

LCR Monitor



LCR Cradle,
Included with every speaker



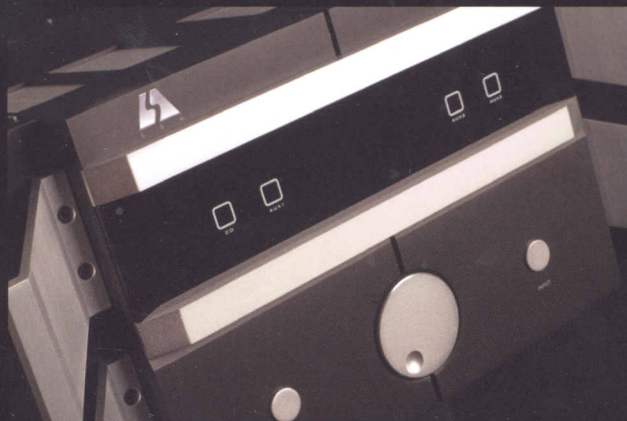
Form and function intersect in this versatile monitor. The LSA LCR is built with our love for music but is fashioned for home theater use.

The LCR's masterfully integrated D'Appolito driver configuration brings the human voice with all its intricacies into your home theater. From the rich, guttural growl of James Earl Jones to the clear, ringing melodies of Sarah Brightman, from whispers to gun-shots, the LCR is uninhibited but never offensive.

Frequency limited to 70Hz, the LCR offers full vocal range without interfering with your sub. Every LCR includes a cradle for optimum placement. Use one as a center voice; or a full compliment to immerse yourself in 7.1 surround.



Tube Hybrid Integrated Amplifiers



The LSA Group has offered a remarkable line of tube/solid state hybrid integrated amplifiers under the name 'DK Design'.

In January 2007, LSA is releasing a new line of Integrated Amps under our own banner.

Featuring a new industrial design, upgraded coupling capacitors, improved speaker binding posts, and a variable line-out for subwoofer connection, the new LSA amps are truly 'giant killers' in the industry.

Standard



The LSA 'Standard' amplifier is the latest update of the renowned 'DK Reference MKIII' - listed as a 2006 *Stereophile* Recommended Component. With advanced vacuum tube circuitry in the pre-amp section and twin toroidal solid-state transformers, this unique amplifier exudes strength and musicality - approximately 77 pounds and 150wpc of it. Complete with phono stage and remote.

Signature



The challenge? To make greatness greater. The 'Signature' Edition Integrated amp, upgraded by hand in our Everett, WA labs, is the answer to that challenge. Installation of our proprietary *Active Tube Load* circuitry, an upgraded volume control, and major parts and wiring upgrades take the Signature to the next level of musical performance.

Statement



Alice went down a rabbit hole. Neo took the red pill. We made a Statement.

This consummation of art and engineering features exhaustive application of *Active Tube Load* circuitry, and additional parts, wiring, and cosmetic upgrades.

Audio Nirvana approaches.



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"With so many speakers on the market, what makes yours different? And what makes your company unique?"

This query was posed by a very clever market analyst. The question is fundamental and the answer is of paramount importance.

In addition to having vast experience in the audio industry, we at LSA are musicians, and we have spent countless hours honing our skills in practice and exhibiting them in live performance.

We not only love music. We do music.

When so many manufacturers design their speakers, it is a feat of engineering - wholly scientific. Many engineers, for lack of a better goal, design speakers to be 'accurate'. Accuracy is an arbitrary concept, *musically* speaking, as only one present at the actual performance really knows what it sounds like. The conundrum is most easily solved by pursuing 'flat' response on a sine wave sweep.

"Does this sound accurate?" is the question asked. Well, perhaps. But it is the wrong question.

Most decent speakers measure 'flat', more or less. Interestingly, any two 'flat' speakers can sound remarkably different from each other. Some 'flat' speakers sound good and, unfortunately, some very expensive, brilliantly engineered speakers sound rather bad.

The only conclusion is that we humans hear subtle elements in music which we do not yet know how to measure, so we must go where measurements cannot guide.

At LSA, we have the fortunate perspective afforded by decades of interactions with real vocalists and instrumentalists - perspective which helps us answer the *right* question:

"Does this sound like music?"

This question is the plumb line throughout our design process. When we are satisfied that the answer is 'yes', we measure. A humorous twist - our LSA2 tower speakers measure +/- 3dB FLAT to 27Hz. Not necessarily the goal, but a nice bonus.

LSA owners have found that our speakers really do sound like music. Subjective? Of course, but the *tangible* moment comes when the listener opens his/her eyes at the end of the performance and finds that he/she has lost track of time and space. The 'moment' in which he/she was suspended was actually forty-five minutes. The concert hall was really his/her living room.

Fortunately, there is an easy remedy for this musical-teleport-post-partum dissonance:

Put on some more music, close your eyes, and press 'play' again.

Wishing you hours of music enjoyment,

The LSA Staff

